

November 18th 2011

Workshop

Communicating with the Dutch



globalworkerexperience

More information and registration at www.amsterdambrightcity.nl

Workshop

Communicating with the Dutch

Introduction

'Why is the secretary not doing what I asked her to do? How come the Dutch are so rude? What makes it so hard to make real friends with the Dutch?' The workshop aims to give the participants a better understanding of the Netherlands, and to enable them to communicate effectively with the Dutch people they work with and meet in daily life. You learn about the Dutch cultural values and how they take form in everyday communication. There is also time to investigate your own cultural values and what it means to be an expat or global worker. The program is interactive and takes a personal approach, allowing time to answer the participants' questions and deal with their particular situation. We role-play situations from work and everyday life, based on the participants' own experiences.

Programme

The focus of this workshop is to provide you insights into the background of Dutch cultural habits and values. We will give you information to help you understand these habits and values better. Special attention is given to issues like: equality and hierarchy in the Netherlands'; business mentality; communication with Dutch colleagues and managers; how do Dutch people perceive foreigners?; what do foreigners think of Dutch people?; how is Dutch social life organized?; planning and organizing Dutch life. You will share your personal experiences on these and other issues in small groups and by role-playing under guidance of the trainers. We start with your own experiences with Dutch culture and Dutch people. We will see how you can manage typical 'Dutch situations'.



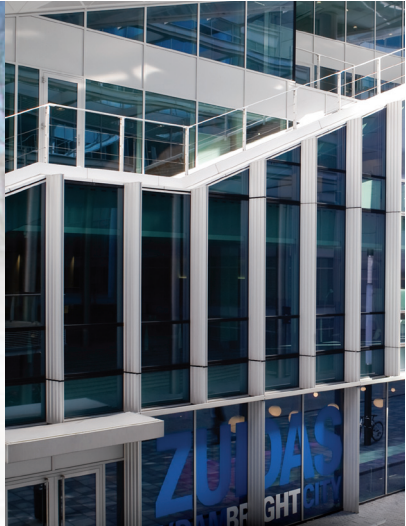
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Then we will give you background information about Dutch life and Dutch culture. And we hope to help you to discover your personal style in dealing with Dutch life and Dutch people. As a non-Dutch person, you will gain more insight into Dutch culture. So, non-Dutch and Dutch can meet each other in all their diversity and hopefully will understand each other better as employees and inhabitants of the Zuidas and Amsterdam.

Target audience

The workshop is designed for expatriates and other non-Dutch professionals.



Pricing

- The cost of the workshop is € 120,- (excl. VAT) per person, including training and information material and beverages during the workshop.
- For group members registering at the same time, a discount of 5% - 20% is available.
- Attention: Members of the Founding Partners of Amsterdam Bright City will receive a discount of 25%.
- A special student rate is offered as well. Please contact Matthijs Pet for more details.

ZUIDAS
A'DAMBRIGHTCITY

Information on the trainers and location



**Ariëlle
Brouwer**

Ariëlle Brouwer is owner/director of training agency Brouwer Training en Theater. She started the programme Global Workers Experience to develop innovative trainings and events for professionals working in an international context, in Holland. She and her network of trainers and coaches train professionals on intercultural communication, gender, personal effectiveness, teambuilding, presentation and expat issues. She integrated interactive training methods in cultural awareness courses for such companies as CAC Mercedes, Nihil Admiraria Consultancy, Maastricht School of Management and the Royal Tropical Institute. In the past, Ariëlle worked as a professional actress in Dutch avantgarde theatre. Since 1998 Mrs. Brouwer has been a trainer, coach, and consultant for companies investing in the effectiveness of their staff's communication, attitude and behavior.



**Wilfred
Ploeg**

Wilfred Ploeg is trainer-coach on Dutch culture and society. He is the author of *Je mag het altijd ruilen* (Pearson-Education, Amsterdam, 2009), a book on experiences of expats with Dutch people and Dutch culture. He works as a contract trainer for Global Workers Experience and IOR-Global Services (Northbrook-USA). He is also a Dutch teacher for expats, is fluent in Italian and works parttime as an Italian teacher, interpreter, translator and intercultural trainer for people who settle down in Italy. He offers individual coaching for international managers. Mr. Ploeg graduated in educational science at the Vrije Universiteit in Amsterdam and taught psychology, educational science and philosophy for 20 years in a school for nurses. Between 1999 and 2010 he worked as an intercultural trainer for expats at the Royal Tropical Institute (KIT-Amsterdam) with the training programme 'Understanding the Dutch'.



**Amsterdam
Bright City**

Amsterdam Bright City is a place where active, ambitious students work side by side with experienced entrepreneurs in our custom built Smart Work Center or socialise together in our lovely Grand Café. It's also a place where a student's ideas are valued just as highly as those of a CEO. We teach respect and understanding of the past, but our faces are turned firmly towards the future. You will find that innovation and creativity are promoted through a diverse range of stimulating and dynamic events such as conferences, symposiums, masterclasses, concerts, readings and conversations, where everyone is welcome and encouraged to join in. Amsterdam Bright City is the heartbeat of the Zuidas international business area. And, uniquely, it is supported by all sectors of the local community including banks, businesses, cultural bodies, the University world, students and youth groups.



Adres

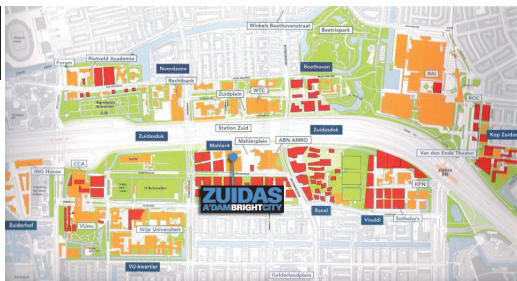
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Meer informatie

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